

RICHMOND TRANSFER SECTION

RICHMOND TRANSFER CO.

TRAVELERS' SECTION 1912

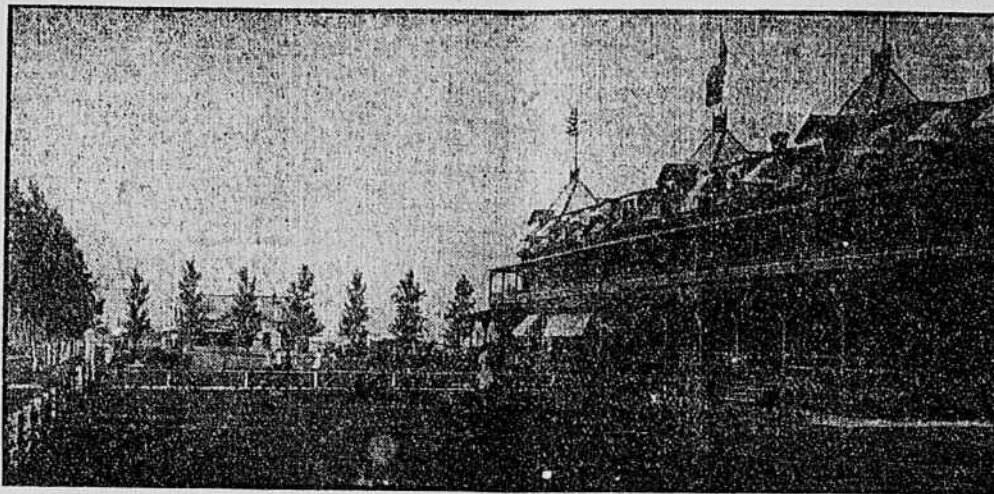
OPENING OF BUCKROE BEACH

Resort Open May 20th

Hotel Open June 1st

The opening of beautiful Buckroe Beach will be heralded with delight by the many friends of this ideal resort. The management has improved and enlarged Buckroe and added many new and novel attractions. Almost every kind of amusement may be found to while away the happy hours—ideal bathing and boating and excellent fishing. First-class tennis courts and a golf course for those who desire that class of recreation, and baseball also. In the evenings music supplied for dancing at the pavilion, and the inestimable delight and coolness of the hotel porch or the beauty of the water at night.

Special attention is given to churches, Sunday-schools, clubs, societies and lodges who are planning an excursion for the day. Special rates are extended to week-end parties and conventions for longer periods, which rates will be furnished upon application to the management.

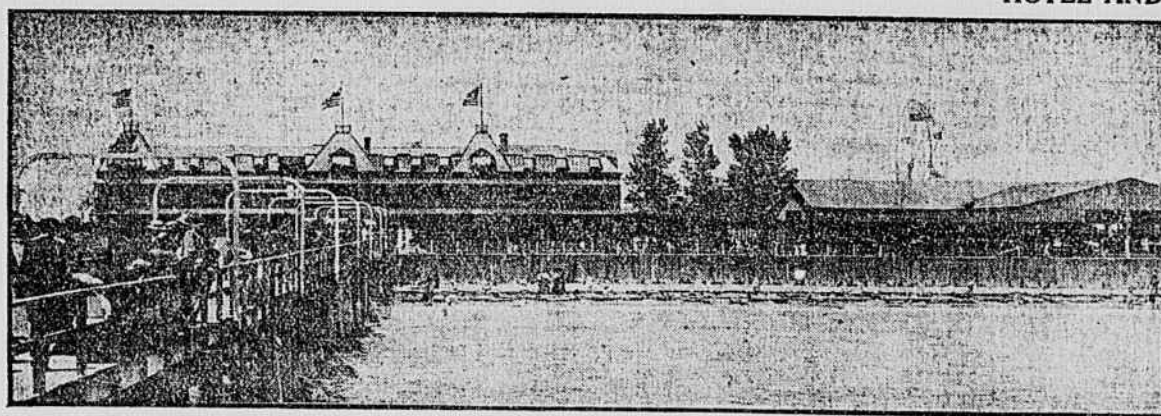


HOTEL AND TENNIS COURTS

Excellent train facilities are supplied by the Chesapeake and Ohio Railway. Buckroe is only a two-hour ride from Richmond, so that almost the entire day may be spent at the Beach. The trains are well equipped and the ride itself is not the least enjoyable part of the trip. It is through the most historic part of the State, truly called "Historic Virginia." Every minute of the ride is filled with interest, not to speak of the beauty of the country.

The rates are exceedingly low. You will be surprised to learn how little an outing to Buckroe will cost you—practically nothing when the pleasure of such a trip is considered.

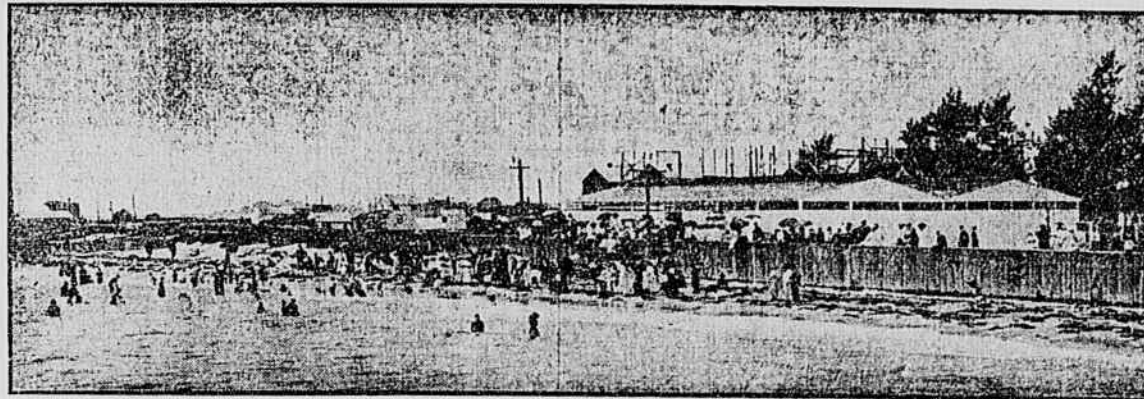
The hotel has been renovated and all the latest improvements added for the coming season. Better accommodations could not be found, and the rates are very moderate.



VIEW OF HOTEL FROM PIER

The "Great-Out-Of-Doors"

God's "great out-of-doors" was meant for man to enjoy—for old and young alike—and no part of that "out-of-doors" is more delightful than the beach. To get away from the radiating heat of the city, the hot, dusty streets and sweltering nights, and to lounge upon the shady lawns under spreading trees; to walk the covered walks and enjoy the cooling breezes from the bay—that indeed is life, and all that will be found at Buckroe Beach.



BATHING BEACH AND NEW BATH HOUSE

You Owe it to the Children

It is the duty of every parent to take the children away from the hot, unhealthy city during the summer, if only for a day. Nothing is more conducive to better health than the exhilarating air of the ocean and the freedom to romp upon beach and lawn.

Buckroe Beach is a play spot for old and young alike. Boating, bathing and fishing, tennis, golf and many other amusements, all can be found amidst delightful surroundings.



DANCING PAVILION

GO WHERE THEY ALL GO...TO BUCKROE BEACH

PRINCE EDWARD ISLAND
"THE GARDEN OF THE GULF"

The celebrated William Cobbett appears to have been in a particularly bad humor when he designed what is

now known as the Garden of the Gulf as a "rascally heap of sand, rock and swamp, called Prince Edward Island, in the horrible Gulf of St. Lawrence." That was in 1830, but the world today knows more about this country than was known then, and the island now needs no defender of its soil and

climate. Each season it grows more in favor with the summer tourist as one of the most attractive places on the whole coast of America. The only part of the indictment which is now recognized as truth is that which asserts there is sand on the island. So there is, but it is not

the dry, barren sand of Nantucket and such islands, but a very fertile quality of fine soil from which simply marvelous crops are produced. There is no swamp worth mentioning, and as for rock there is so little that most of the stone for building purposes is imported. Prince Edward Island is, indeed, one of the most fair and fertile areas in America. It has a history unique in the annals of the English colonies in the New World. The Indians called it Abegweit—anchored on the waves—and when Champlain came he gave it the title of Ile St. Jean. It kept this name, in the French or English form, for nearly 200 years, but in 1800 it received its present designation in honor of Edward, Duke of Kent, father of Queen Victoria.

The island is reached in summer either from Point du Chene, N. B., or Pictou, N. S., on the fast and finely equipped steamers of the Charlottetown Steam Navigation Company. Going by the first named route, the landing is made at Summerside, and Charlottetown is reached by a journey of forty-nine miles on the Prince Edward Island Railway, a railway owned and operated by the Dominion government in connection with the Intercolonial. Leaving Pictou the trip is direct to Charlottetown. There is a daily service on each route. In the winter the government steamers Stanley and Minto run between Pictou, Charlottetown and Georgetown.

"Forest, Stream and Seashore," a book of 200 pages, illustrated in color and in half-tone, gives a well written description of the country traversed by the Intercolonial Railway in the provinces of Quebec, New Brunswick and Nova Scotia. A chapter is also devoted to Prince Edward Island—the Garden of the Gulf served by the Prince Edward Island Railway, which, with the Intercolonial Railway, form the Government Railways of Canada. This book is replete with historic incident, legend and folklore, and can be obtained by sending 10 cents in stamps to the Richmond Transfer Company, 809 East Main Street, Richmond, Va.

Waste of Time.
"Johnny Hill, what is the capital of Spain?"
"Don't know."
"What is the chief seaport of Portugal?"
"Don't know that, either."
"What can you tell me about Italy?"
"Italy? Nothing."
"Name a city in the western part of France."
"Berlin."
"Haven't you studied the lesson, Johnny?"
"No, ma'am. My dad's a Socialist, and he says there ain't no use studying joggerty now, because it's all going to be different so soon."—Exchange.

Delightful Coastwise Trips.
Norfolk to New York daily, except Sunday, via Old Dominion Steamship Company.
Norfolk and Old Point to Washington and Baltimore daily, via Norfolk and Washington Steamboat Company and Old and Bay Line steamers.
Norfolk and Newport News to Boston and Providence, nearly every day in the week, via Merchants' and Miners' Transportation Company. Through tickets, with staterooms, sold by us.
Red Cross Line—New York to Halifax and St. Johns.
Quebec Steamship Company—New

York to Halifax, St. Johns and Quebec. Merchants' and Miners' Transportation Company—Baltimore to Savannah and Jacksonville.
Clyde Line—New York to Charleston.
Southern Pacific Steamship Company—New

pany—New York to New Orleans. Mallory Line—New York to Galveston.
Ward Line—New York to Havana and Mexico.
Reservation made by us on application.

York to Halifax, St. Johns and Quebec. Merchants' and Miners' Transportation Company—Baltimore to Savannah and Jacksonville.
Clyde Line—New York to Charleston.
Southern Pacific Steamship Company—New

THE JEFFERSON

RICHMOND, VIRGINIA



Ideally situated in the most desirable section of Richmond and within five minutes' walk of the business centre and shopping district.

400 Rooms—300 Baths

Every comfort for tourist. Every convenience for the traveling man. Rooms single and en suite. Turkish and Roman Baths.

Spacious sample rooms.

Rates \$1.50 per day and upwards.

O. F. WEISIGER, Manager.

Mountain and Seaside Resorts

ON OR CONVENIENTLY REACHED
VIA THE

VIRGINIAN RAILWAY

Altavista Virginia
Cape Henry Virginia
Eggleston Virginia
Mercer All Healing Springs West Va
Mountain Lake Virginia
Norfolk Virginia
Ocean View Virginia

Old Point Comfort Virginia
Princeton West Virginia
Red Sulphur Springs West Virginia
Roanoke Virginia
Salem Virginia
Virginia Beach Virginia
Yellow Sulphur Springs Virginia

Round-Trip Summer Tourist Tickets on sale June 1, 1912, to September 30, 1912. Final return limit, October 31, 1912.

THE SHORT LINE

Between

Norfolk and Roanoke

And Between

Roanoke, Va., and Charleston, W. Va.

Electric-Lighted Pullman Sleeping Cars

Virginian Railway Club Cars

New and unique.

ROCK-BALLASTED ROADBED—SMOOTH AND DUSTLESS.
Service in all Respect Arranged With a View to Please.

CONNECTIONS.—At Jarratt, Va., with Atlantic Coast Line; Albemarle, Va., with the Seaboard Air Line; Meherrin and Altavista, Va., with Southern Railway; Brookneal and Roanoke, Va., with Norfolk and Western; Norfolk and Suffolk, Va., with lines diverging. Through tickets to points West, North, Northwest, South, Southwest and Southeast.

SEND FOR ILLUSTRATED FOLDER.

For information as to fares, schedules, Pullman reservations, etc., communicate with any ticket agent of the Virginian Railway or the undersigned.

S. M. ADSIT, General Passenger Agent, Norfolk, Va.